

MAJOR SPONSORSHIP PACKAGES

**PUT YOUR COMPANY IN THE SPOTLIGHT OF THE
PHILIPPINE SME COMMUNITY!**

Put your company in the spotlight! Connect your brand in a powerful way with over 10,000 Small and Medium Enterprise Business Owners and Decision Makers. Becoming a Sponsor of the 6th Philippine SME Business Expo is the smartest way to get your brand up close to your target market.



PREVIOUS SPONSORS



PLATINUM SPONSOR

(PRESENTER)

Limited to **1**

- 36 SQM Booth Space
- Brand Competitor locked out
- Large Logo Inclusion in all Event Promotional Materials & Newsletters
- Media Exposure in TV, Radio, Leading Broadsheets and Online Platforms
- Large Logo Inclusion on Stage Backdrop
- Large Logo Inclusion on Event Website
- Brand Mention on Facebook with 25,000+ likes
- Special participation in the TV Guesting
- Live Acknowledgements during the event
- Company Presentation at the Breakout Sessions Area during the 2-day expo
- 15 Sponsor IDs

PHP 580,000

GOLD SPONSOR

(CO-PRESENTER)

Limited to **3**

- 25 SQM Booth Space
- Medium Logo Inclusion in all event Promotional Materials and Newsletters
- Media Exposure in TV, Radio, Leading Broadsheets and Online Platforms
- Medium Logo Inclusion in Stage Backdrop
- Medium Logo Inclusion on Event Website
- Brand Mention on Facebook with 25,000+ likes
- Live Acknowledgements during the event
- Company Presentation at the Breakout Sessions Area during the 2-day expo
- 10 Sponsor IDs

PHP 380,000

SILVER SPONSOR

(SPONSOR)

Limited to **5**

- 16 SQM Booth Space
- Small Logo Inclusion in all event Promotional Materials and Newsletters
- Media Exposure in TV, Radio, Leading Broadsheets and Online Platforms
- Small Logo Inclusion in Stage Backdrop
- Small Logo Inclusion on Event Website
- Brand Mention on Facebook with 25,000+ likes
- Live Acknowledgements during the event
- Company Presentation at the Breakout Sessions Area during the 2-day expo
- 10 Sponsor IDs

PHP 180,000

ADVERTISING OPPORTUNITIES



SHIRT SPONSOR

- Company Logo printing on organizer's event polo shirts
- Company Logo placement on the event website (small)

PHP 130,000



BAG SPONSOR

- Company Logo printing on the event loot bag to be distributed to first 1,000 visitors
- Company Logo placement on the event website (small)

PHP 50,000



LANYARD SPONSOR

- Company Logo printing on event lanyard
- Company Logo placement on the event website (small)

PHP 45,000



BLOG MENTION

- Company Press Release to be published on the event website

PHP 3,800



NEWSLETTER MENTION

- Company Press Release to be sent out to business database

PHP 2,800



FACEBOOK MENTION

- Boosted promo Brand mention on the event Facebook page with 25,000+ fans

PHP 1,800