

MAJOR SPONSORSHIP PACKAGES

**PUT YOUR COMPANY IN THE SPOTLIGHT OF
PHILIPPINES' SME COMMUNITY!**

Put your company in the spotlight! Connect your brand in a powerful way with over 10,000 Small and Medium Enterprise Business Owners and Decision Makers. Becoming a Sponsor of the 8th Philippine SME Business Expo and Conference is the smartest way to get your brand up close to your target market.



▶ Keynote Speech

▶ Company Presentation

▶ Prime Location

▶ TV Guesting

▶ Previous Sponsors



**Platinum Sponsor
Presenter (Limited to 1)**

- 36 sqm Booth Space
- Keynote Speech at the Opening Ceremony for 10 minutes
- 2-day Conference Talks (15 minutes each)
- 8 Branded Pull-Up Banners
- 8 Sponsor IDs
- Brand Competitor locked out
- Large Logo Inclusion in all Event Promotional and Marketing Materials
- Large Logo Inclusion on Stage Backdrop
- Large Logo Inclusion on Event Website
- Media Exposure in TV, Radio, Leading Broadsheets, and Online Platforms
- Brand Mention on Facebook with 30,000+ likes
- Special Participation in TV Guestings
- Live Acknowledgments during the event

Php 480,800

**Gold Sponsor
Co-Presenter (Limited to 2)**

- 25 sqm Booth Space
- 2-day Conference Talks (10 minutes each)
- 4 Branded Pull-Up Banners
- 6 Sponsor IDs
- Medium Logo Inclusion in all Event Promotional and Marketing Materials
- Medium Logo Inclusion on Stage Backdrop
- Medium Logo Inclusion on Event Website
- Media Exposure in TV, Radio, Leading Broadsheets, and Online Platforms
- Brand Mention on Facebook with 30,000+ likes
- Special Participation in TV Guestings
- Live Acknowledgments during the event

Php 380,800

**Silver Sponsor
Sponsor (Limited to 4)**

- 16 sqm Booth Space
- 1-day Conference Talk for 10 minutes
- 2 Branded Pull-Up Banners
- 4 Sponsor IDs
- Small Logo Inclusion in all Event Promotional and Marketing Materials
- Small Logo Inclusion on Stage Backdrop
- Small Logo Inclusion on Event Website
- Media Exposure in TV, Radio, Leading Broadsheets, and Online Platforms
- Brand Mention on Facebook with 30,000+ likes
- Special Participation in TV Guestings
- Live Acknowledgments during the event

Php 180,800

ADVERTISING OPPORTUNITIES



Shirt Sponsor

- Company Logo printed on official event polo shirt to be distributed to the organizers and each exhibitor
- Company Logo placement on the event website (small)

▶ Php 68,800



Bag Sponsor

- Company Logo printed on the event loot bag to be distributed to first 1,000 visitors
- Company Logo placement on the event website (small)

▶ Php 58,800



Lanyard Sponsor

- Company Logo printed on official event lanyard
- Company Logo placement on the event website (small)

▶ Php 38,800



Email Newsletter Ad

- Company Press Release to be sent out to business database of over 100,000+ email contacts

▶ Php 5,800



Facebook Ad

- Boosted promo Brand Mention on the Event Facebook page with 30,000+ fans

▶ Php 5,800

If you would like to know more about our sponsorship packages and advertising opportunities, please contact Ms. Sunshine Sy, Event Administrator of Philippine SME Business Expo and Conference at sunshine@philsme.com