

**MAJOR SPONSORSHIP PACKAGES**

**PUT YOUR COMPANY IN THE SPOTLIGHT OF  
PHILIPPINES' SME COMMUNITY!**

Put your company in the spotlight! Connect your brand in a powerful way with over 10,000 Small and Medium Enterprise Business Owners and Decision Makers. Becoming a Sponsor of the 8th Philippine SME Business Expo and Conference is the smartest way to get your brand up close to your target market.



▶ Keynote Speech    ▶ Company Presentation    ▶ Prime Location    ▶ TV Guesting



**Platinum Sponsor  
Presenter (Limited to 1)**

- 36 sqm Booth Space
- Keynote Speech at the Opening Ceremony for 10 minutes
- 2-day Conference Talks (15 minutes each)
- 8 Branded Pull-Up Banners
- 8 Sponsor IDs
- Brand Competitor locked out
- Large Logo Inclusion in all Event Promotional and Marketing Materials
- Large Logo Inclusion on Stage Backdrop
- Large Logo Inclusion on Event Website
- Media Exposure in TV, Radio, Leading Broadsheets, and Online Platforms
- Brand Mention on Facebook with 30,000+ likes
- Special Participation in TV Guestings
- Live Acknowledgments during the event

**Php 480,800**

**Gold Sponsor  
Co-Presenter (Limited to 2)**

- 25 sqm Booth Space
- 2-day Conference Talks (10 minutes each)
- 4 Branded Pull-Up Banners
- 6 Sponsor IDs
- Medium Logo Inclusion in all Event Promotional and Marketing Materials
- Medium Logo Inclusion on Stage Backdrop
- Medium Logo Inclusion on Event Website
- Media Exposure in TV, Radio, Leading Broadsheets, and Online Platforms
- Brand Mention on Facebook with 30,000+ likes
- Special Participation in TV Guestings
- Live Acknowledgments during the event

**Php 380,800**

**Silver Sponsor  
Sponsor (Limited to 4)**

- 16 sqm Booth Space
- 1-day Conference Talk for 10 minutes
- 2 Branded Pull-Up Banners
- 4 Sponsor IDs
- Small Logo Inclusion in all Event Promotional and Marketing Materials
- Small Logo Inclusion on Stage Backdrop
- Small Logo Inclusion on Event Website
- Media Exposure in TV, Radio, Leading Broadsheets, and Online Platforms
- Brand Mention on Facebook with 30,000+ likes
- Special Participation in TV Guestings
- Live Acknowledgments during the event

**Php 180,800**

**ADVERTISING OPPORTUNITIES**

**Shirt Sponsor**

- Company Logo printed on official event polo shirt to be distributed to the organizers and each exhibitor
- Company Logo placement on the event website (small)

**▶ Php 68,800**

**Bag Sponsor**

- Company Logo printed on the event loot bag to be distributed to first 1,000 visitors
- Company Logo placement on the event website (small)

**▶ Php 58,800**

**Lanyard Sponsor**

- Company Logo printed on official event lanyard
- Company Logo placement on the event website (small)

**▶ Php 38,800**

**Email Newsletter Ad**

- Company Press Release to be sent out to business database of over 100,000+ email contacts

**▶ Php 5,800**

**Facebook Ad**

- Boosted promo Brand Mention on the Event Facebook page with 30,000+ fans

**▶ Php 5,800**

If you would like to know more about our sponsorship packages and advertising opportunities, please contact us.