

# 9<sup>th</sup> PHILIPPINE SME BUSINESS EXPO AND CONFERENCE

**BOOST YOUR BUSINESS**

PHILIPPINES' LARGEST BUSINESS-2-BUSINESS EXPO, CONFERENCE  
AND NETWORKING EVENT FOR SMALL AND MEDIUM ENTERPRISES

NOVEMBER 12-13, 2019

[www.philsme.com](http://www.philsme.com)



SMX CONVENTION CENTER MANILA  
MALL OF ASIA COMPLEX, PASAY CITY



[PhilippineSMEBusinessExpo](https://www.facebook.com/PhilippineSMEBusinessExpo)



## MAJOR SPONSORSHIP PACKAGES

### BOOST YOUR BRAND IN A POWERFUL WAY!

Put your company in the spotlight of Philippines' SME Community! Connect your brand in a powerful way! Becoming a Sponsor of the 9th Philippine SME Business Expo & Conference is the smartest way to get your brand up close to your target market.

### OUR MAJOR SPONSORS



### ADVERTISING OPPORTUNITIES



#### SHIRT SPONSOR

- Company Logo printed on official event polo shirt to be distributed to the organizers and each exhibitor
- Company Logo placement on the event website (small)

**Php 68,800**



#### BAG SPONSOR

- Company Logo printed on the event loot bag to be distributed to first 1,000 visitors
- Company Logo placement on the event website (small)

**Php 58,800**



#### LANYARD SPONSOR

- Company Logo printed on the official event lanyard
- Company Logo placement on the event website (small)

**Php 38,800**



#### EMAIL NEWSLETTER

- Company Press Release to be sent out to thousands of our business email contacts

**Php 5,800**



#### FACEBOOK AD

- Boosted promo Brand mention on the Event Facebook page with 30,000+ fans

**Php 5,800**



KEYNOTE SPEAKER



COMPANY PRESENTATION



TV GUESTING



PRIME LOCATION

### SPONSORSHIP PACKAGES

#### PLATINUM SPONSOR

- 36 SQM booth space
- Keynote speech at the opening ceremony
- 2-day talk at the presentation area (45 minutes each)
- 10 sponsor IDs
- Branded pull-up banners
- Brand competitor locked out
- Large logo inclusion in all event promotional and marketing materials
- Large logo inclusion on stage backdrop
- Large logo inclusion on event website
- Media exposure in TV, Radio, Leading Broadsheets, Magazines, and Online Platforms
- Brand mention on Facebook with 30,000+ likes
- Special participation in TV and/or radio guestings
- Live acknowledgements during the event

**Php 480,800**

#### GOLD SPONSOR

- 25 SQM booth space
- 2-day talk at the presentation area (30 minutes each)
- 8 sponsor IDs
- Branded pull-up banners
- Medium logo inclusion in all event promotional and marketing materials
- Medium logo inclusion on stage backdrop
- Medium logo inclusion on event website
- Media exposure in TV, Radio, Leading Broadsheets, Magazines, and Online Platforms
- Brand mention on Facebook with 30,000+ likes
- Special participation in TV and/or radio guestings
- Live acknowledgements during the event

**Php 380,800**

#### SILVER SPONSOR

- 16 SQM booth space
- 1-day talk at the presentation area for 30 minutes
- 6 sponsor IDs
- Branded pull-up banners
- Small logo inclusion in all event promotional and marketing materials
- Small logo inclusion on stage backdrop
- Small logo inclusion on event website
- Media exposure in TV, Radio, Leading Broadsheets, Magazines, and Online Platforms
- Brand mention on Facebook with 30,000+ likes
- Special participation in TV and/or radio guestings
- Live acknowledgements during the event

**Php 180,800**